



WOMENⁱⁿRETAIL[®] INDUSTRY PARTNER MEMBERSHIPS

GROW YOUR BRAND. BUILD RELATIONSHIPS. REACH SENIOR RETAIL LEADERS. Women in Retail Leadership Circle (WIRLC) is a membership association for senior women executives at leading retailers, brands and vendor partners. Our community comprises accomplished, visionary leaders from across the retail industry. WIRLC is committed to empowering its members with unparalleled opportunities to exchange best practices, tackle industry challenges, and draw inspiration for achieving professional excellence. Industry partner memberships are available to leaders at solution provider/vendor companies.

“What I love most about being a member of *Women in Retail* is the mentorship, sense of community, and opportunities to share experiences and learn from others. The authenticity and collaboration is truly inspiring — connections are made, ideas flourish, and deals take shape.” -WIRLC member

MEMBERSHIP BENEFITS INCLUDE...

- **Complimentary access** to all Women in Retail virtual workshops, featuring retail leaders and industry innovators.
- **Exclusive members-only content**, including thought leadership articles, case studies, and executive interviews.
- **Participation in our members-only online industry partner discussion forum** to exchange ideas, ask questions, and share insights with industry peers.
- **Priority consideration and early access** for high-demand live event sponsorship opportunities.
- **Recognition as a Women in Retail Industry Partner Member** on our website and select communications.
- **Invitations to regional meetups** led by retailer and brand member ambassadors.
- **Early access to select research reports** and member surveys offering insight into retailer challenges and priorities.
- * **Please note:** Industry partner members do not receive access to the retail member directory or complimentary passes to live events. Sponsorship is required for attendance at in-person events outside of meetups.

INVESTMENT = \$2,900/PERSON FOR 12 MONTHS

www.womeninretail.com/apply/

LET US HELP YOU START BUILDING MORE CONNECTIONS!

Contact Jennifer DiPasquale, Co-Founder and President of the Women in Retail Leadership Circle, at 610.574.0038 or jdipasquale@napco.com for more information.