

PUBLISHING BUSINESS Virtual Conference & Expo

Digital Content Day at Your Desk

When: October 29, 2009
Where: Your Desk - It's Virtual
Time: 10am - 5pm EST

SPONSORSHIP OPPORTUNITIES

Select	Level	Quantity	Price
<input type="checkbox"/>	Gold	One	\$15,000

Includes:

- ALL registration information for all registrants for the entire event—both live event and archived event
- 25 minute technology & solution presentation that will be shown during the lunch break.
- Center booth in exhibit hall
- Opportunity to introduce the keynote speaker
- Maximum visibility in exhibit hall and in promotions
- Sponsor of free giveaway
- Full customer service support including the build of the booth
- Three solo promotions during the event to registrants/attendees to drive booth traffic
- HTML to send to sponsor's own list to promote participation
- Up to 15 items of content placed in Resource Center (white papers, case studies, collateral, videos, podcasts)
- Three-month archive of show

**Includes
Technology
Presentation**

Select	Level	Quantity	Price
<input type="checkbox"/>	Silver	Six	\$12,000

Includes:

- ALL registration information for all registrants for the entire event—both live event and archived event
- 20 minute technology & solutions presentation
- Full customer service support including the build of the booth
- Two solo promotions during the event to registrants/attendees to drive booth traffic
- HTML to send to sponsor's own list to promote participation
- Up to 10 items of content placed in Resource Center (white papers, case studies, collateral, videos, podcasts)
- Three-month archive of show

**Includes
Technology
Presentation**

Select	Level	Quantity	Price
<input type="checkbox"/>	Exhibitor	Ten	\$3,500

Includes:

- 150 leads, guaranteed
- Full customer service support including the build of the booth
- HTML to send to sponsor's own list to promote participation
- Up to 3 items of content placed in Resource Center (white papers, case studies, collateral, videos, podcasts)
- Three-month archive of show

Add-on Sponsorship Opportunities

- Educational Session Sponsor: \$1,000 add'l (first come, first served)
- Coffee Break in Exhibit Hall: \$1,000 add'l (first come, first served)
- Ice Cream Break in Exhibit Hall: \$1,000 add'l (first come, first served)

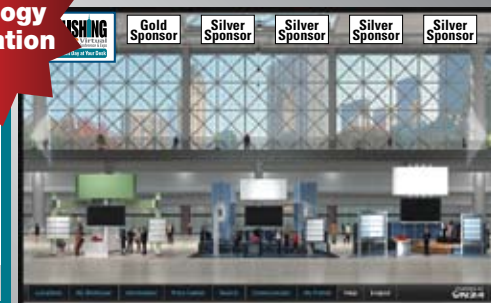
Includes:

- Featured as particular sponsor on promotional materials
- Receives registration information (for either giveaway winners or session attendees)

Virtual Photo Gallery



The Virtual Plaza



The Expo Hall

**RESERVE BY
8/20/09
SAVE
20%**