



CORPORATE PARTNERSHIPS

WOMEN IN RETAIL LEADERSHIP CIRCLE (WIRLC) is a unique, members-only association for enterprise-level women at top retailers and brands. Our community is comprised of successful, motivated and passionate women from the retail world. WIRLC strives to continuously offer members the opportunity to share best practices, discuss industry issues, and find inspiration on how to conquer challenges in their professional lives.

WIRLC partners have the ability to choose the partnership tier or support that best suits the needs of their organization. Our corporate partnership tiers include Diamond, Platinum, Gold, and Silver. We also offer custom packages based your needs.

Our partners receive a designated number of WIRLC memberships per year, as well as passes to our annual Women in Retail Leadership Summit, regional events and more. Other benefits include personalized education, recruitment and job opportunities, as well as customized thought leadership opportunities.

CONTACT

JENNIFER DIPASQUALE, Co-Founder and President of the Women in Retail Leadership Circle, at 610.574.0038 or jdipasquale@napco.com for more information.

WIRLC CORPORATE MEMBERSHIPS

	Diamond \$100,000	Platinum \$60,000	Gold \$40,000	Silver \$20,000
Membership				
Annual Memberships to WIRLC for qualified executives	40 Memberships	30 Memberships	20 Memberships	10 Memberships
Events				
Passes to the annual Women in Retail Leadership Summit	20 Passes	15 Passes	10 Passes	5 Passes
Passes to the WIRLC: On the Road regional events	40 Passes	30 Passes	20 Passes	10 Passes
Unlimited passes to WIRLC Partner events	Unlimited	Unlimited	Unlimited	Unlimited
Unlimited passes to WIRLC regional meet-ups	Unlimited	Unlimited	Unlimited	Unlimited
Learning and Development				
Custom Quarterly eLetter (combination of WIRLC content + partner content)	X	X		
Custom Quarterly Webinars or Digital Lunch & Learns with guest speaker (topics determined by partner)	X	X		
Access to WIRLC Members-only portal of content including: Webinars, Podcasts, Research, Articles and Blogs	X	X	X	X
Access to WIRLC Members-Only Retail/Brand Directory	X	X	X	X
Access to WIRLC Members-Only Retail/Brand Job Board	X	X	X	X
Access to WIRLC Members-Only Retail/Brand Private Forums + Slack	X	X	X	X
Subscription to Inner Circle weekly eletter for all partner members	X	X	X	X
Recruitment/Job Opportunities				
Ability to post available jobs on WIRLC Members-Only Retail/Brand Job Board	X	X	X	X
Ability to post available jobs in Inner Circle eletter	X	X	X	X
Ability to use WIRLC network for job recruitment	X	X	X	X
Branding and Thought Leadership				
Custom Research Study (retailer or consumer)	X			
Partner Interview Opportunities in Inner Circle e-newsletter, events, website, and social media	X	X	X	
Amplify Partner Diversity & Inclusion Program via press releases, articles shared with WIRLC members, etc	X	X	X	
Interviews at WIRLC Events with Attending Partner Executives	X	X	X	
Showcased as a corporate partner on website and at live events	X	X	X	X

CUSTOM OFFERINGS

Additional offerings are available upon request.