



# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## A UNIQUE ONE-DAY MASTER CLASS!

### COMING TO THREE CITIES IN 2018

SAN FRANCISCO, **DECEMBER 4** | NEW YORK CITY, **DECEMBER 6** | CHICAGO, **DECEMBER 11**

#### PLATINUM SPONSORSHIP - ONE PER CITY

**\$17,500 Per City, \$15,750 each for in-person presence in multiple cities**

The Platinum Sponsor is the **ONLY** sponsor attached to its city. No gold packages will be available for the location if the Platinum is claimed.

- Recognition as Premier Sponsor on prominent signage at event
- Two 10 Minute Fireside Chats with Robert Rose on "Where We See the Industry"
- Complete post-event attendee list from all three CMMC Cities, including name, company, title, address, phone & email
- Tabletop at event to house marketing material (with top choice of location)
- 3 complimentary passes to event

#### SPONSOR DRIVEN REGISTRATION DISCOUNT

- 5 – 10 Registrations Received using Custom Sponsor Discount Code – Sponsor Receives **5% off final Invoice**
- 11+ Registrations Received using Custom Sponsor Discount Code – Sponsor Receives **10% off final Invoice**

#### PAST SPONSORS INCLUDE



#### SURVEY SAYS\*

**Past attendees give the Content Marketing Master Class high points!**

**98%** of past attendees reported a **highly positive experience!**

**95%** of past attendees would recommend this event to a friend!

\*Results based on survey respondents from Content Marketing Master Class 2017

#### PRESENTED BY CONTENT MARKETING INSTITUTE AND TARGET MARKETING MAGAZINE.

For more information, contact

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