For our marketing partners, Printing Impressions mission is to effectively support your organizational marketing goals by delivering your advertising and content messages to the most responsive professionals with purchasing authority across all channels – print, online, eLearning, video, and face-to-face meetings.
Printing Impressions provides authoritative coverage on the industry trends, emerging technologies and the news in the graphic arts industry with a specific focus on the commercial print segment. Our goal is to connect our readership with cutting-edge solutions and provide stories of success that will drive the future goals of their organizations.

Our mission is to build community between our audience and our clients through integrated media programs, video services, events, marketing services, custom content and e-learning. Our services are designed to deliver value and provoke actions that generate measurable results. Your success is our primary objective.

With that in mind, we have constructed the following pages to help you meet your definition of success by offering a multitude of channels and methods to reach our audience and educate them about your product, solution or service. The color bars at the top of each page match the colors of the SUCCESS WHEEL found on the following page, helping you to find exactly what you’re looking for.

We look forward to partnering with you in 2018 and being a part of what success means to you and your team.

All the Best,

Mark J. Subers
President/CRO
Printing & Packaging, Publishing
Printing Impressions / NAPCO Media
What is your marketing mix?

- Brand Awareness
- Demand/Lead Gen
- Content/Inbound Marketing
- Marketing/Product Insights
- Thought Leadership
- Loyalty

SUCCESS


**PRINTING IMPRESSIONS**

*Printing Impressions* magazine is a monthly publication that helps our readers manage their printing businesses more efficiently and profitably.

**FAST STAT:** Reach 50,000+ commercial printers with every issue.

---

**CONTENT MARKETING**

Let *Printing Impressions* editors create custom white papers, best practices reports, and other collateral for your content marketing efforts.

**FAST STAT:** Six-week turnaround.

---

**EVENTS**

*Printing Impressions* presents live events throughout the year that bring together the brightest minds and the most innovative technologies in the industry.

---

**E-BLASTS & POSTAL LIST RENTAL**

Gain access to the largest collection of email addresses in the printing industry, or take advantage of postal list rental.

**FAST STAT:** 45,000+ emails.

---

**NAPCO RESEARCH**

*Printing Impressions* Research can craft custom research solutions that leverage our engaged audience and subject matter expertise to give you the data and insight you need to grow your business or develop your brand with thought leadership.

---

**WWW.PIWORLD.COM**

A site designed for printers — where advertisers get results.

---

**NAPCO VIDEO SERVICES**

Bring your brand to life and interact with customers and prospects in a whole new way.

---

**TODAY on PrintingImpressions**

Navigate today’s business environment with the top print industry news right to your inbox.

**FAST STAT:** 46,000+ opt-in subscribers.

---

**eLEARNING**

Webinars provide a full-service, turnkey marketing solution and are the ultimate opportunity for lead generation and branding.

**FAST STAT:** An average of 350 registrants per Webinar.

---

**SOCIAL MEDIA**

Join the conversation on our LinkedIn group, engage with us on *Printing Impressions*’ Facebook page, and follow us on Twitter.
Powered by Printing Impressions, In-plant Graphics and packagePRINTING, the NAPCO Media Printing and Packaging Group serves the distinct commercial printing, in-plant and package printing sectors. Our audience relies on the NAPCO Media Printing and Packaging Group to bring them critical information and news, cutting-edge technologies and processes through our industry-leading and compelling magazines, websites, e-newsletters and events.

**SALES VOLUME**
- Over $100 Million: 4%
- $50 to $100 Million: 3%
- $10 to $50 Million: 12%
- $1 to $10 Million: 47%
- Less Than $50,000: 19%
- $500,000 to $1 Million: 14%

**INDUSTRY**
- Commercial Printer: 43%
- Package Printer/Converter: 12%
- In-plant Printer: 9%
- Printing Services: 7%
- Newspaper Printer: 6%
- Distributor/Wholesaler: 4%
- Creative Services: 3%
- Publisher: 3%

**JOB FUNCTION**
- Business Management: 67%
- Production Operations: 11%
- Marketing/Sales: 11%
- Production Management: 8%
- Administrative Management: 3%

**NUMBER OF EMPLOYEES**
- 1-20 Employees: 64%
- 21-100 Employees: 16%
- 101-250 Employees: 10%
- 251-499 Employees: 6%
- 500+ Employees: 5%
Printing Impressions provides authoritative coverage on the industry trends, emerging technologies and the stories behind the news in the graphic arts industry.

Types of Printing Presses:
- Sheetfed Offset 54%
- Digital: Cut-Sheet (Toner) 42%
- Digital: Cut-Sheet (Inkjet) 29%
- Digital: Wide/Grand Format 27%
- Web Offset 22%
- Screen 20%
- Digital: Continuous-Feed (Inkjet) 17%
- Digital: Continuous-Feed (Toner) 16%

Types of Printing:
- Envelopes 45%
- Banners/Posters/Signage 44%
- Direct Mail 43%
- Business Forms 43%
- Publications/Periodicals 38%
- Catalogs 36%
- Point-of-Sale/Point-of-Purchase 35%
- Annual Reports 34%
- Greeting Cards 34%
- Marketing Collateral 34%
- Books 31%
- Financial 25%
- Directory/Database 22%
- Advertising Inserts and Specialty 10%
- Packaging 3%

We regularly advertise in Printing Impressions. We use the advertisements primarily to drive the branding of the Heidelberg portfolio.

— Andy Rae, Head of Group Marketing, Heidelberg

Click Here for Print Specs →

Download Now

Publisher’s Own Data

Reach more than 50,000+ Commercial Printers with every issue.
### JANUARY

**TOPICS**  
- Annual Top 25 “Hot Markets for Print Demand” Forecast  
- State of Industry M&A Activity  
- Key Legislative Issues on Capitol Hill in 2018 That Impact Printers  

**TECH TALK:** Data Management

**AD CLOSING:** 12/20/17  **MATERIALS DUE:** 12/27/17

---

### FEBRUARY

**TOPICS**  
- Opportunities for Commercial Printers in Wide-Format Output  
- Exclusive Report: Navigating the Production Inkjet Adoption Process  
- Short-Run Success: Making High Volume, Short-Run Digital Printing Work  

**NEW BUSINESS OPPORTUNITIES:**  
- Industrial Printing  

**TECH TALK:** Color Management Across Multiple Platforms

**AD CLOSING:** 1/18/18  **MATERIALS DUE:** 1/24/18

---

### MARCH

**TOPICS**  
- Commercial Printers Expand into Package Printing  
- Preview to the 2018 Inkjet Summit  
- Growth Projections, Market Trends for Packaging  

**TECH TALK:** LED-UV Offset Printing  

**SPECIAL SUPPLEMENT:** Inkjet Impressions  

**BONUS:** Inkjet Summit 2018, April 9-11, Ponte Vedra Beach, Fla.

**AD CLOSING:** 2/12/18  **MATERIALS DUE:** 2/15/18

---

### APRIL

**TOPICS**  
- Succession Planning for the Next Generation  
- Profiles of Young Printing Industry Up-and-Comers  
- The Full Web-to-Print Picture: Trends, Strategy, Hurdles and Successes  

**TECH TALK:** Digital Finishing

**AD CLOSING:** 3/12/18  **MATERIALS DUE:** 3/15/18

---

### MAY

**TOPICS**  
- Omni-Channel Marketing Success Stories  
- Data Management Can Fuel Your Business Growth  
- Exclusive Report: Drivers to Sales Success in the Modern Print Shop  
- New Business Opportunities: Promotional Printing  

**TECH TALK:** Interactive Print (AR, QR, NFC, etc.)

**AD CLOSING:** 4/11/18  **MATERIALS DUE:** 4/16/18

---

### JUNE

**TOPICS**  
- Printing Impressions’ 60th Anniversary Issue  
- Key Takeaways from the 2018 Inkjet Summit  
- The Rise of Hybrid Environments: Digital and Offset  
- Successful Sales Strategies for Increasing Digital Print Revenues  

**TECH TALK:** Workflow Automation  

**SPECIAL SUPPLEMENT:** Inkjet Impressions

**AD CLOSING:** 5/11/18  **MATERIALS DUE:** 5/16/18

---

www.piworld.com
### July
**TOPICS**
- Profiles of 2018 *Printing Impressions*/RIT Printing Industry Hall of Fame Inductees
- Boosting Operational Efficiencies
- How You Can Succeed With Marketing Automation and Digital Communications
**TECH TALK:** Offset Press Benchmarking

### August
**TOPICS**
- *Printing Impressions*’ Top 100 Print Buyers List
- What Brand Managers Seek from Printer Partners
- Exclusive Report: Buying Trends Study Results
**NEW BUSINESS OPPORTUNITIES:** Garment Printing
**TECH TALK:** Online Storefronts

### September
**TOPICS**
- The Innovators: Recognizing Best in Class Companies + Innovator of the Year
- Preview to the 2018 SGIA Expo
- Avoiding Top 10 Mistakes Printers Make With Customers
**TECH TALK:** UV-LED Wide-Format Printing
**SPECIAL SUPPLEMENT:** Inkjet Impressions
**BONUS:** SGIA Expo 2018, October 18-20, Las Vegas

### October
**TOPICS**
- 2018 Gold Ink Award Winners Special Section
- Five Easy Steps for Effective Printer Self-Promotion
- 2018 SGIA Expo New Product Showcase
**TECH TALK:** Digital Enhancements (Fois, Textures, Embossing, etc.)
**BONUS:** SGIA Expo 2018, October 18-20, Las Vegas

### November
**TOPICS**
- Exclusive Report: Top Business Challenges Printers Are Facing
- Finish with a Flourish: How the Finishing Department Has Evolved
- Key Takeaways from the 2018 SGIA Expo
**NEW BUSINESS OPPORTUNITIES:** Printed Electronics
**TECH TALK:** Omnichannel Marketing

### December
**TOPICS**
- 35th Annual *Printing Impressions* 400 & Who’s Who in Printing
- Outlook for Key Print Market Segments in 2019
- Fast-Track Companies on the *Printing Impressions* 400
**TECH TALK:** Industry Certifications
**SPECIAL SUPPLEMENT:** Inkjet Impressions

---

AD CLOSING: 6/18 MATERIALS DUE: 6/14/18
AD CLOSING: 7/13/18 MATERIALS DUE: 7/19/18
AD CLOSING: 8/17/18 MATERIALS DUE: 8/22/18
AD CLOSING: 9/7/18 MATERIALS DUE: 9/12/18
AD CLOSING: 10/12/18 MATERIALS DUE: 10/17/18
AD CLOSING: 11/12/18 MATERIALS DUE: 11/15/18
Highlight your white paper demo, video, webinar, or any lead generation asset in the Featured Resources section.

**Special first-time rates available – $3,675**

**“Today on PIworld” eNewsletter**

**DELIVERED DAILY**

46,000+ subscribers

**POWER OPTION**

Exclusive Roadblock Top & Middle Sponsor Positions

**a** Lead Sponsor

728x90 $3,675

**b** Secondary Sponsor

728x90 $3,125

**c** Regular Sponsor

728x90 $2,450

Leads, Leads & More Leads!

**FEATURED RESOURCES**

Highlight your white paper demo, video, webinar, or any lead generation asset in the Featured Resources section.

Click Here for eNews Specs ➔

DOWNLOAD NOW

www.piworld.com
RUN-OF-SITE
728x90 Leaderboard - $105/CPM
970x90 Super Leaderboard - $120/CPM
970x66 Pushdown - $150/CPM
300x600 Half Page/Film Strip - $120/CPM
300x250 Medium Rectangle - $55/CPM

PRESTITIAL
640x480 $150/CPM

HOMEPAGE
970x250 Billboard - $150/CPM
970x66 Pushdown - $150/CPM
970x90 Super Leaderboard - $120/CPM
728x90 Leaderboard - $112/CPM
300x600 Half Page/Film Strip - $120/CPM
300x250 Medium Rectangle - $68/CPM

average monthly
Run-of-Site
Page Impressions

average monthly
unique visitors

Click Here for Website Specs
DOWNLOAD NOW
PARTNER VOICES
Partner Voices are an excellent way to engage with our audience and tell your story from a trusted 3rd party perspective. Each Partner Voice is produced in cooperation between our clients and our editorial team and includes several design elements to support your messaging. The Partner Voices remain evergreen on PIWorld.com for maximum ROI.

DELIVERABLES:
• Your story professionally edited by Printing Impressions editorial staff (1000 – 1500 words).*
• Up to two (2) relevant embedded links
• Up to two (2) relevant embedded images
• One (1) relevant embedded video
• Multiple “Road Block” Banners:
  • A 728x90 or 970x60 banner ad.
  • A 300x250 or 300x600 banner ad.
  • A 88x31 or 120x60 logo.

DISTRIBUTION:
• Evergreen placement on PIWorld.com
• Up to three (3) placements in “Today on Plworld” eNewsletter.
• Social channel distribution
• Additional market segment distribution is available through our other brands (ask your representative for additional details.

* Printing Impressions editorial staff is available to develop the content asset. The cost is based on the individual requirements (single source, multi-source, word-count, etc.) and will be priced accordingly.
Every Printing & Packaging Group webinar is a full-service, turnkey marketing solution that generates leads, enhances your brand and identifies your company as a thought leader.

When we create a Printing & Packaging Group webinar, we fuse your message with the current interests and needs of our audience (your targets!). And when all is said and done, you’ll have an online event that’s on target, expertly marketed, flawlessly produced and delivers a strong return on investment.

WEBINARS ARE ACCESSIBLE VIA DESKTOP AND VARIOUS MOBILE DEVICES.

**Traditional Webinars** **$11,500**

Live, hour-long educational sessions that feature some of the most renowned experts in printing. Sponsorship provides a unique opportunity to align your brand with our editorial content.

**Webinar Express** **$6,500**

Short, pre-recorded webinars available to busy professionals on-demand. Work with an editor to put your presentation together or provide your own content.

**Highlight Reel** **$1,750**

Work with our team to create a short video featuring the highlights of your event. This video will be posted on our site as content and used to encourage registrants who have not viewed the webinar to check out the full-length session!

**Whitepaper Spotlight**

Give us a resource to feature on the event console and in post-event emails.

**Webinar Recording**

Use these video files as content on your own site! Included in all webinar packages.

*Samples: [piworld.com/webinars](http://piworld.com/webinars)*
NEED HIGH QUALITY VIDEOS?

Let us produce a video highlighting YOUR company’s marketing solutions and promote it to our audience of over 50,000.

For more info head to napcovideo.com

The spotlight’s on you.

Bring your brand to life and interact with customers and prospects in a whole new way. Using video gives the first-person experience, and that’s the next best thing to a customer standing right in front of you.

Check out a few recent videos!

PRODUCTION OPTIONS:
+ Product Videos
+ Testimonials
+ Trade Show Videos
+ Company Profiles
+ Training Videos
+ And so Much More!

SERVICES INCLUDE:
+ Video production, from pre- to post-production. Our capabilities include producing, writing, storyboarding, cinematography, editing, sound design and motion graphics.
+ Encoding, streaming and delivery
+ Social media and optimized online video strategy to determine the life and interactivity of your video after the final cut.
**Client Testimonial Video Series**

What's better than a client testimonial video? One that can be done quickly, cost-effectively, from anywhere in the world, and comes from an industry-trusted, third-party source!

From Studio 1500 in Philadelphia, NAPCO Video Services and the editorial staff of Printing Impressions can interview your clients from around the globe via Skype! Sleek “glossy” videos from your client's facility are wonderful and can be produced by NAPCO Video Services, but often come with a high price tag due to T&E requirements. They can also be disruptive for your client's staff and operation. The Skype videos process take approximately 20 minutes and are a highly effective way for your client to tell their success story with your products or solutions.

**Services Include:**
- 5 minute interview via Skype (or, if local, in-studio) with one of our trusted editors
- Templated intro using your logo
- Pre-video scheduling and testing
- All video pre- and post-production – plus encoding, streaming and delivery
- Preview and approval of the video before it goes live
- Your company has full rights to additional distribution of the video

**Promotion:**
- Placed 2x on Today on Printing Impressions to 46,000 daily subscribers
- Posted 2x on Printing Impressions social channels
- Placed in the PI Xchange carousel
- Additional promotional options are available for additional cost – such as e-list blasts

**Cost:** $5,500

For more info head to napcovoideo.com
E-BLASTS & LIST RENTAL

REACH RESPONSIVE
PRINTING PROFESSIONALS

E-mail  |  Postal  |  Phone  |  Pay-Per-Lead

Enjoy immediate results with email list rental! **Promote your brand to established and proven marketing professionals.**

**ENJOY IMMEDIATE RESULTS WITH EMAIL |**

**Perfect vehicle to promote ...**

White Papers ... Webinar Registration ... Trade Show Attendance ... Road Show or Open House Attendance ... Sales and Special Programs ... Surveys

$250/M BASE PRICE  $9.5/M TRANSMISSION FEE

**Selects Available: Industry | Job Function | Region | Printing Capabilities**

**POSTAL LIST RENTAL |**

Find selections on job function, industry, services performed, employee size, and more!

Serve the executives who make the key purchasing decisions within the commercial printing industry.

**Ping us for more information about all of our list rental opportunities!**

Postal lists also available. Base price $135/M | 45,000+ postal records | Selections available
CONTENT MARKETING

A Vast Array of Custom Publishing Opportunities!

You'll find an affordable, turnkey solution to the content you need. Printing Impressions has more than 60 years of experience creating top-notch content – let us develop the collateral you need!

- WHITE PAPERS
- CASE STUDIES
- INFOGRAPHICS
- CUSTOM E-NEWSLETTERS
- CUSTOM PUBLICATIONS

We’ll provide the expertise & resources to meet your goals!
Attach your brand to unique and insightful research created by NAPCO Media’s Director of Research, a former Forrester Research analyst, and our seasoned editorial team.

PRINTING IMPRESSIONS RESEARCH creates data-driven studies that will help you uncover needed marketing intelligence and help you publish branded thought leadership that generates leads, feeds content marketing programs and builds buzz for your brand!

RESEARCH STUDY SPONSORSHIP INCLUDES:

• Co-branded report with logos on front, inside, and back covers.
• Logos on all email, online and any other report promotions
• Report featured in Printing Impressions print magazine and half-page 4/C ad
• 250 printed copies of the study for your own distribution
• All leads generated from the report downloads will be shared with the sponsor
• Sponsor can include one custom question on the study download form

PRICING: $15,500 Per Study

Q1 Research: Navigating the Production Inkjet Adoption Process
Q2 Research: Drivers to Sales Success in the Modern Print Shop
Q3 Research: Buying Trends Study Results
Q4 Research: Top Business Challenges Printers Are Facing

SOLD

CONTACT YOUR SALES REPRESENTATIVE TO SCHEDULE A DISCOVERY CALL AND LEARN MORE!
<table>
<thead>
<tr>
<th>Successful Companies Trust in Printing Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>4OVER, INC.</td>
</tr>
<tr>
<td>AGFA CORPORATION</td>
</tr>
<tr>
<td>AIR MOTION SYSTEMS</td>
</tr>
<tr>
<td>AIR SYSTEMS DESIGN</td>
</tr>
<tr>
<td>AMERI LAM SUPPLY GROUP</td>
</tr>
<tr>
<td>APPLETON COATED</td>
</tr>
<tr>
<td>APPLETON PAPERS</td>
</tr>
<tr>
<td>APPVION</td>
</tr>
<tr>
<td>ASAP PRINTING</td>
</tr>
<tr>
<td>AVERY PRODUCTS</td>
</tr>
<tr>
<td>AVONTI COMPUTER SYSTEMS</td>
</tr>
<tr>
<td>B&amp;W PRESS</td>
</tr>
<tr>
<td>BAUM</td>
</tr>
<tr>
<td>BELL &amp; HOWELL</td>
</tr>
<tr>
<td>BLANKS USA</td>
</tr>
<tr>
<td>BOBST GROUP NORTH AMERICA</td>
</tr>
<tr>
<td>BOISE, INC.</td>
</tr>
<tr>
<td>BRANDTJEN &amp; KLUGE</td>
</tr>
<tr>
<td>CANON SOLUTIONS AMERICA</td>
</tr>
<tr>
<td>CANON USA</td>
</tr>
<tr>
<td>CATALYST PAPER</td>
</tr>
<tr>
<td>CLEARWATER PAPER</td>
</tr>
<tr>
<td>COLTER &amp; PETERSON</td>
</tr>
<tr>
<td>COMPACT FOILERS</td>
</tr>
<tr>
<td>CRAWFORD TECHNOLOGIES</td>
</tr>
<tr>
<td>D&amp;K GROUP</td>
</tr>
<tr>
<td>DELPHAX</td>
</tr>
<tr>
<td>DIVERSIFIED GRAPHIC MACHINERY</td>
</tr>
<tr>
<td>DOCUMENT SECURITY SYSTEMS</td>
</tr>
<tr>
<td>DOMTAR</td>
</tr>
<tr>
<td>DORSTENER WIRE</td>
</tr>
<tr>
<td>DUPLO USA</td>
</tr>
<tr>
<td>E-Z TAG CORPORATION</td>
</tr>
<tr>
<td>EAGLE SYSTEMS</td>
</tr>
<tr>
<td>EASTMAN KODAK</td>
</tr>
<tr>
<td>ELECTRONICS FOR IMAGING (EFI)</td>
</tr>
<tr>
<td>ENVELOPE MART USA</td>
</tr>
<tr>
<td>ENVELOPES.COM</td>
</tr>
<tr>
<td>EPSON AMERICA</td>
</tr>
<tr>
<td>EZ TURNER</td>
</tr>
<tr>
<td>FINCH PAPER</td>
</tr>
<tr>
<td>FLEXMAG INDUSTRIES</td>
</tr>
<tr>
<td>FLINT GROUP</td>
</tr>
<tr>
<td>FOLDER EXPRESS</td>
</tr>
<tr>
<td>FOSTER KEENCUT</td>
</tr>
<tr>
<td>FUJIFILM USA</td>
</tr>
<tr>
<td>G&amp;K-VUJK INTERNATIONAL</td>
</tr>
<tr>
<td>GEORGIA PACIFIC</td>
</tr>
<tr>
<td>GH Puhl</td>
</tr>
<tr>
<td>GFI INNOVATIONS INC</td>
</tr>
<tr>
<td>GLOFELTER</td>
</tr>
<tr>
<td>GOSS INTERNATIONAL</td>
</tr>
<tr>
<td>GRAFIX LP</td>
</tr>
<tr>
<td>GRANWELL PRODUCTS</td>
</tr>
<tr>
<td>GRAPHIC ARTS SHOW COMPANY</td>
</tr>
<tr>
<td>GSNA/RYOBI MHI</td>
</tr>
<tr>
<td>HAMMERMILL PAPER</td>
</tr>
<tr>
<td>HEIDELBERG USA</td>
</tr>
<tr>
<td>HEWLETT PACKARD</td>
</tr>
<tr>
<td>HOHNER STITCHING PRODUCTS</td>
</tr>
<tr>
<td>HOWARD GRAPHIC EQUIPMENT</td>
</tr>
<tr>
<td>IMPRESSION INKS LTD</td>
</tr>
<tr>
<td>INX INTERNATIONAL INK</td>
</tr>
<tr>
<td>IST</td>
</tr>
<tr>
<td>KBA NORTH AMERICA</td>
</tr>
<tr>
<td>KERLEY INK</td>
</tr>
<tr>
<td>KERN</td>
</tr>
<tr>
<td>KIRK RUDY</td>
</tr>
<tr>
<td>KOMORI AMERICA</td>
</tr>
<tr>
<td>KONICA MINOLTA</td>
</tr>
<tr>
<td>MAGNUM MAGNETICS</td>
</tr>
<tr>
<td>MANROLAND SHEETED</td>
</tr>
<tr>
<td>MANROLAND WEB SYSTEMS</td>
</tr>
<tr>
<td>MARK ANDY</td>
</tr>
<tr>
<td>MARTIN YALE</td>
</tr>
<tr>
<td>MBM CORPORATION</td>
</tr>
<tr>
<td>MBO AMERICA</td>
</tr>
<tr>
<td>MELISSA DATA</td>
</tr>
<tr>
<td>MEMBRANA</td>
</tr>
<tr>
<td>MEMJET</td>
</tr>
<tr>
<td>Messe Düsseldorf North America</td>
</tr>
<tr>
<td>MGI USA</td>
</tr>
<tr>
<td>MIDLAND PAPER</td>
</tr>
<tr>
<td>MITSUBISHI IMAGING (MPM), INC.</td>
</tr>
<tr>
<td>MOHANG FINE PAPERS</td>
</tr>
<tr>
<td>MONDI PAPAER</td>
</tr>
<tr>
<td>MORGANA USA</td>
</tr>
<tr>
<td>MULDER MARTINI</td>
</tr>
<tr>
<td>NEENAH PAPER</td>
</tr>
<tr>
<td>NELA</td>
</tr>
<tr>
<td>NEWPAGE CORPORATION</td>
</tr>
<tr>
<td>OKI DATA AMERICAS</td>
</tr>
<tr>
<td>ON DEMAND MACHINERY</td>
</tr>
<tr>
<td>PAPER AND DUST PROS</td>
</tr>
<tr>
<td>PITNEY BOWES</td>
</tr>
<tr>
<td>PRESENTATION FOLDER</td>
</tr>
<tr>
<td>PRESSCLEAN</td>
</tr>
<tr>
<td>PRESTek INC.</td>
</tr>
<tr>
<td>PRintharmony.com</td>
</tr>
<tr>
<td>PRINTLINK</td>
</tr>
<tr>
<td>PROFECTUS</td>
</tr>
<tr>
<td>RESOLUTE FOREST PRODUCTS</td>
</tr>
<tr>
<td>RICOH CORPORATION</td>
</tr>
<tr>
<td>ROCHESTER SOFTWARE</td>
</tr>
<tr>
<td>ROLAND DGA</td>
</tr>
<tr>
<td>ROLLAND ENTERPRISES</td>
</tr>
<tr>
<td>ROLLEM INTERNATIONAL</td>
</tr>
<tr>
<td>ROOSEVELT PAPER</td>
</tr>
<tr>
<td>SANTEC</td>
</tr>
<tr>
<td>SCODIX INC.</td>
</tr>
<tr>
<td>SCREEN AMERICAS</td>
</tr>
<tr>
<td>SENTRY INSURANCE</td>
</tr>
<tr>
<td>SIGNS365</td>
</tr>
<tr>
<td>SMARTSOFT</td>
</tr>
<tr>
<td>SOLITMAR SYSTEMS</td>
</tr>
<tr>
<td>SPIEL ASSOCIATES</td>
</tr>
<tr>
<td>SPIRAL JAMES BURN</td>
</tr>
<tr>
<td>STANDARD FINISHING</td>
</tr>
<tr>
<td>SUN CHEMICAL</td>
</tr>
<tr>
<td>SUPER WEB DIGITAL</td>
</tr>
<tr>
<td>TECHNIFOLD USA</td>
</tr>
<tr>
<td>TECNAU</td>
</tr>
<tr>
<td>TEMBEC PAPER</td>
</tr>
<tr>
<td>THE DFS GROUP</td>
</tr>
<tr>
<td>THE MAGNET FACTORY</td>
</tr>
<tr>
<td>THERM-O-TYPE</td>
</tr>
<tr>
<td>TRADE CARBONLESS</td>
</tr>
<tr>
<td>TRELLEBORG</td>
</tr>
<tr>
<td>ULINE</td>
</tr>
<tr>
<td>UNIVENTURE</td>
</tr>
<tr>
<td>US POSTAL SERVICE</td>
</tr>
<tr>
<td>VALCO MELTON</td>
</tr>
<tr>
<td>VECOPLAN</td>
</tr>
<tr>
<td>VERITIV</td>
</tr>
<tr>
<td>VERSO PAPER</td>
</tr>
<tr>
<td>VIDEK</td>
</tr>
<tr>
<td>VITS INTERNATIONAL</td>
</tr>
<tr>
<td>VIVID LAMINATING</td>
</tr>
<tr>
<td>WJ PILGRIM</td>
</tr>
<tr>
<td>WEST STAR PRINTING</td>
</tr>
<tr>
<td>WESTERN STATES ENVELOPE &amp; LABEL</td>
</tr>
<tr>
<td>WHITTIER MAILING</td>
</tr>
<tr>
<td>WHOLESALE ENVELOPE</td>
</tr>
<tr>
<td>XANTE</td>
</tr>
<tr>
<td>XEROX CORPORATION</td>
</tr>
<tr>
<td>XINGRAPHICS</td>
</tr>
<tr>
<td>ZOO PRINTING</td>
</tr>
</tbody>
</table>
Get Social with Printing Impressions

facebook.com/PIconnects
@PIConnects
piworld.com/linkedin

CONTACT US

Mark J. SUBERS
Group President/Media Director
☎ 215.238.5092 ☎ 484.458.8961
✉ masubers@napco.com

Michael HEMPSTEAD
Associate Publisher
☎ 413.582.0476 ☎ 413.204.0393
✉ mhemstead@napco.com

Bill CURRAN
Director of Marketing Strategy
☎ 630.323.8934 ☎ 630.215.3346
✉ bcurran@napco.com

Jude BAKER
Marketing Strategy Manager
☎ 215.238.5316 ☎ 215.901.6277
✉ jlbaker@napco.com

Brian LUDWICK
Vice President/Publisher/Brand Director
☎ 719.686.9009 ☎ 719.337.0925
✉ bludwick@napco.com