

FUSE **MEDIA** FORUMS

The Distributed Content Conundrum

Thursday, March 23, 4-7 PM

The Kitano New York – 66 Park Ave.

fuseforum.pubexec.com

Join the *Publishing Executive* and FUSE Media community for this VIP, invite-only event. FUSE Forums are a series of technology-focused networking & learning events for executives in the media business. Sponsors will walk away from these events with new contacts, qualified leads, and having showcased their platforms and solutions to some of media and publishing's best and brightest.

EXECUTIVES FROM THESE MEDIA & PUBLISHING COMPANIES HAVE ATTENDED PAST FUSE EVENTS:

1105 Media	Consumer Reports	LittleThings	SourceMedia
Access Intelligence	CQ Roll Call	Mansueto Ventures	SouthComm
Active Interest Media	Crain Communications	Marvel Comics	TechTarget
Acquire Media	Daily Racing Form	McClatchy Company	Ten: The Enthusiast Network
ALM Media	Define Media Group	Meister Media	The Daily Dot
American Media Inc.	DuJour Media	Meredith Corp.	The Economist
Atlantic Media	Dwell Media	National Geographic	The MIT Press
Bauer Publishing	EnsembleIQ	NewBay Media	The Taunton Press
Bisnow Media	ESPN	North Coast Media	Thomson Reuters
Black Enterprise	Farm Journal Media	Northstar Travel Group	Time Inc.
Bloomberg	Food Network	Ogden Publications	Tribune Publishing Co.
BNP Media	Forbes Media	PennWell	Trusted Media Brands
Bobit Business Media	Foreign Affairs	Questex Media	UBM
Bonnier Corp.	Hanley Wood Media	Robb Report Media	Vertical Web Media
Breaking Media	Haymarket Media	Rodale	Watt Global Media
Business Insider	Hoffman Media	Scholastic	WebMD
CafeMedia	HousingWire	Scranton Gillette	Winsight
Condé Nast	IGN Entertainment	SGC/SGC Horizon	

SAMPLING OF PAST FUSE SPONSORS:

blueconic   omeda  PostUp  SAILTHRU

PLATINUM SPONSOR – SOLD OUT – \$12,500

- ➔ 20-minute Q&A session during event
- ➔ Sponsor's name and logo on pre-event promotions and event signage
- ➔ Sponsor permitted to invite up to 10 clients/prospects to event for free (e-mail promotions to be created by Publishing Executive)
- ➔ Sponsor can send up to 5 representatives to event
- ➔ Sponsor to receive complete attendee list with full contact information after event
- ➔ Sponsor can provide a handout and/or swag to be received by all attendees
- ➔ 1-week Featured Resource in Publishing Executive Insight daily e-newsletter to promote one of Sponsor's content assets
- ➔ 1 Leaderboard Ad (728 x 90) in 4 editions of all-new weekly FUSE e-newsletter, targeting senior-level technologists and decision makers at enterprise media and publishing companies
- ➔ E-blast promotion to Publishing Executive's full e-mail audience file (14,000+)

GOLD SPONSORS – 2 AVAILABLE – \$6,500

- ➔ Includes solo introduction and welcome from sponsor to all attendees
- ➔ Sponsor's name and logo on pre-event promotions and event signage
- ➔ Sponsor permitted to invite up to 10 clients/prospects to event for free (e-mail promotions to be created by Publishing Executive)
- ➔ Sponsor can send up to 3 representatives to event
- ➔ Sponsor to receive complete attendee list with full contact information after event
- ➔ Sponsor can provide a handout and/or swag to be received by all attendees
- ➔ 1-week Featured Resource in Publishing Executive Insight daily e-newsletter to promote one of Sponsor's content assets
- ➔ 1 Leaderboard Ad (728 x 90) in 3 editions of all-new weekly FUSE e-newsletter, targeting senior-level technologists and decision makers at enterprise media and publishing companies
- ➔ E-blast promotion to Publishing Executive's full e-mail audience file (14,000+)

SILVER SPONSORS – 3 AVAILABLE – \$4,000

- ➔ Sponsor's name and logo on pre-event promotions and event signage
- ➔ Sponsor permitted to invite up to 5 clients/prospects to event for free (e-mail promotions to be created by Publishing Executive)
- ➔ Sponsor can send 1 representative to event
- ➔ Sponsor to receive complete attendee list with full contact information immediately following event
- ➔ Sponsor can provide a handout and/or swag to be received by all attendees
- ➔ 1-week Featured Resource in Publishing Executive Insight daily e-newsletter to promote one of Sponsor's content assets
- ➔ 1 Leaderboard Ad (728 x 90) in 2 editions of all-new weekly FUSE e-newsletter, targeting senior-level technologists and decision makers at enterprise media and publishing companies

INTERESTED IN PARTICIPATING AT A **FUSE FORUM** AS A **SPONSOR**?

Contact **Matt Steinmetz** at **215-238-5442** or **msteinmetz@napco.com**