

Book Business presents:

PUBLISHING BUSINESS Virtual

Conference & Expo

Digital Content Day @ Your Desk

Attendee Success Kit

Make your experience at the **Publishing Business Virtual Conference & Expo (PBV)** as productive as possible! Read on for tips to help you find your way around the event.

If you have any questions or problems during the event, go to the **Information Desk** located in the Plaza for real-time attendee customer support.

LOCATIONS



Plaza

After logging in, you will find yourself in the Plaza where a video greeting will welcome you. There will be clearly marked entry points for the various show locations such as the Auditorium, Exhibit Hall, etc. This is also where you can see all the sponsors of the show. Check out the navigation bar running along the bottom of the screen for quick access to all areas of interest.



Exhibit Hall

Even though the PBV 3-D Exhibit Hall is virtual, you will surely feel like you are walking through booths in a physical show. You can move to the left and right in the hall by moving your mouse accordingly. There is also a text-based exhibitor directory if you want to get to a booth quickly. Hovering over a booth will display more information about the company, simply click on the booth to enter it.



Exhibitor Booths

Inside each booth, you'll find company and product literature (resources). Booths are staffed with booth reps to answer all of your questions. You may participate in an on-going booth chat with other attendees in the booth at the same time. Booths are also setup with presentations and product demos. Some companies may request you to fill surveys or take polls. Look out for some exciting giveaways too!



Auditorium

Visit the Auditorium to view all show presentations (Keynote, panel discussions, Q&A sessions). You may setup Outlook reminders or save presentations to your briefcase for later viewing. Conveniently search for presentations by company, track, and/or keywords.



Networking Lounge

If you are here for professional networking, you will love the tools in the Networking Lounge. Don't miss this great opportunity to network your peers! Add to message board forums set up with various discussion topics or start your own. Use the message box to exchange e-mail with other show participants. You may also exchange virtual business cards with other attendees, and invite them for one-on-one chats too.



Resource Center

The Resource Center is a central repository for viewing all content – static information such as case studies or white papers, in addition to webcasts or any other dynamic presentations – in one place. The user-friendly interface provides tools for searching viewing and rating each resource. You can also save resources to your briefcase for quick viewing and easy downloading at a later date.