

March 19-21, 2012 • NYC

PUBLISHING BUSINESS CONFERENCE & EXPO

INVITATION to EXHIBIT
MARCH 19 - 20, 2012 | NY MARRIOTT MARQUIS

THE LARGEST FACE-TO-FACE EVENT *for* Book and Magazine Publishers in North America!

The **PUBLISHING BUSINESS CONFERENCE** features two and a half days of informative conference sessions for book and magazine executives, and **includes two days of expo hall**, filled with the leading publishing vendors.

**RESERVE
YOUR BOOTH**
and meet top prospects!

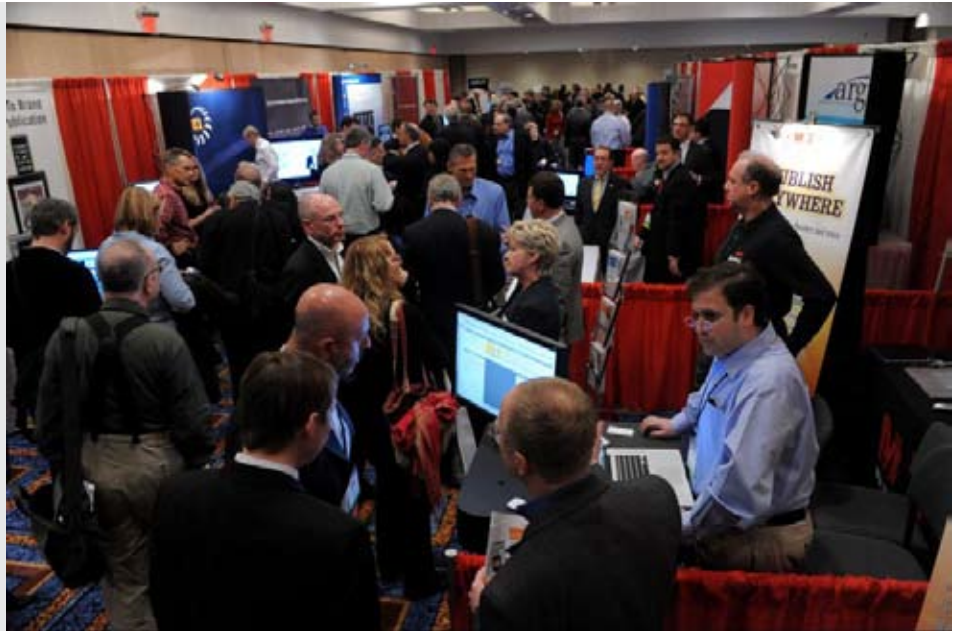


EXHIBIT DATES:

Monday, March 19, 2012

12 noon – 6:00 p.m.

Tuesday, March 20, 2012

10:00 a.m. – 3:00 p.m.

EXHIBIT SPACE FEES:

Standard booth is

8' x 10'.

Fee is \$4,100.

See floor plan for more details

BOTH SPACE INCLUDES:

- 6' draped table
- 2 chairs
- listing
- id sign
- wastepaper basket

SPONSORSHIPS:

Available

- Speaking opps
- Breaks
- Lanyards
- Sessions and more

www.publishingbusiness.com
Reserve your booth – contact your rep today!

Michael Cooper

215.238.5434

mcooper@napco.com

Howard Rubin

760.739.9400

hrubin@napco.com

Matt Steinmetz

215.238.5442

msteinmetz@napco.com

Jennifer DiPasquale

215.412.3064

jdipasquale@napco.com

Mark Hertzog

215.527.5513

mhertzog@2020-media.com

Linda Silverstein

215.238.5467

lsilverstein@napco.com

Drew James

215.238.5437

djames@napco.com

Peggy Hatch

215.238.5091

phatch@napco.com