

Who's Saying **WHAT** About...

PUBLISHING **BUSINESS** CONFERENCE & EXPO



EXHIBITOR - "We are certainly pleased from our perspective, particularly with the caliber of the business discussions the event allowed us to have with publishers."

-Beth Craig, Marketing Manager, Webcom

EXHIBITOR - "PBC was a valuable event for meeting publishers, and understanding their needs and wants as pertaining to our products. We were able to make connections with high-value prospects and to learn more about how publishers are doing business in the current market."

- Cassandra J. Crawford, Sales/Marketing Director, Trifecta Interactive Productions



ATTENDEE - "I would like to commend you and everyone at NAPCO on putting together another great Publishing Business Conference. The learning and networking opportunities were excellent. ... In addition, I was able to make contact with and learn from some of the best and brightest in the book publishing industry. ..."

-Brady Porche, Senior Editor, BIC Magazine

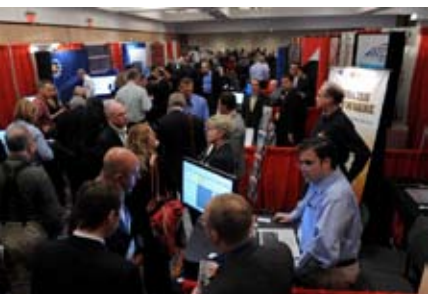


ATTENDEE - #pbc10 was great conference that enlightened publishers on balance between print/digital. Among my favorite @KatMeyer @mtamblyn @adamsherk

- Morgan B. Dubin

ATTENDEE - "I found the entire conference to be eye opening for me in terms of where the publishing industry is going, now and in the future. The contacts I made were invaluable."

- Lisa Ross, Production Manager, Sweet Dreams Publishing



ATTENDEE - "I feel I can move ahead with the publishing plans I've had on hold, if not with certainty, then with much more confidence that I'm headed in the right direction."

- Mary Shafer, Correspondent, Editors Only

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- Brady Porche, Senior Editor, BIC Magazine



ATTENDEE - "A great way to stay current with the latest developments and technologies in our industry."

- James Gaskin, Director, Content, Publishing Technology, Practicing Law Institute

ATTENDEE - "The conference was helpful beyond measure. I will be back next year."

- R. Steven Norman, III, Southern Union Conference of the Seventh-day Adventist Church Communication Director/Editor Southern Tidings