



FUNDRAISING SUCCESS
VIRTUAL CONFERENCE + EXPO
 2014

FREE VIRTUAL CONFERENCE & EXPO

December 11, 2014 + 10:00am – 3:00pm ET

AVAILABLE ON-DEMAND FROM 12/15/14 – 3/15/15



Join FundRaising Success magazine on December 11th for the FIFTH annual FundRaising Success Virtual Conference & Expo. This FREE virtual event will showcase the latest and most effective fundraising strategies, tips and tactics that your organization can use to improve its operations.

The packages below are designed to give you leads, access, recognition & serious ROI.

All packages include *(unless otherwise noted):*

- > Feature as show sponsor/exhibitor on show site and applicable promotional materials
- > Access to the ON24 portal for booth building and show-qualified lead delivery**
- > A “Promotional Packet” including a registration URL, Web ads, suggested tweets, and option to receive a tailored HTML you can use to promote show involvement
- > Full virtual show team support leading up to, during, and after the show as needed
- > Inclusion in three-month archival and promotion of the on-demand show environment

Level	Quantity	Price	Lead Guarantee**	Inclusions
Platinum	2	\$8,500	Full registrant file	<ul style="list-style-type: none"> > Booth in Exhibit Hall > Exclusive sponsorship of and seat on the panel of a session (first come, first serve) > Technology & Solutions session > Briefcase insert > 3 live day marquee messages to attendees > Unlimited assets in Resource Center > Logo in Plaza
Gold	2 Only ONE left!	\$4,900	500	<ul style="list-style-type: none"> > Booth in Exhibit Hall > Session sponsorship (first come, first served – includes 3 min introduction of panel + takeaway tips offering at end of session) > 2 live day marquee messages to attendees > Unlimited assets in Resource Center > Logo in Plaza
Silver	Unlimited	\$2,900	150	<ul style="list-style-type: none"> > Booth in Exhibit Hall > 1 live day marquee message to attendees > Up to five assets Resource Center
Pavilion	5 per Pavilion	\$1,500	100	<ul style="list-style-type: none"> > Logo in pavilion of choice: Technology, Education, Agency, or Premium/Freemium Pavilion > Two assets posted in pavilion and resource center
Contributor	Unlimited	\$995	50	<ul style="list-style-type: none"> > Up to five assets Resource Center

**If necessary, show-qualified leads will be supplemented with additional attendee/registrant records to meet lead guarantee. Show-qualified leads are defined as show attendees that visit your booth, download your content, interact with one of your booth staff and/or attend a session you sponsor during the live show day AND three-month archive.