



TotalRetail ROUNDTABLES

2018

LOS ANGELES | NEW YORK CITY | SAN FRANCISCO | MORE CITIES TO COME!

Experience Quality Time with Leading Enterprise Retailers in an Elegant, White-Glove Setting!

Our exclusive Roundtable events feature a lively panel discussion of executive retailers. Sponsors are guaranteed an extraordinary opportunity to meet and mingle with retail's elite. Gather for cocktails and A-list networking before sitting down to a delicious meal followed by a lively program. Each event is LIMITED to four non-competing sponsors.

SAMPLING OF PAST ATTENDEES:

- **Bloomingdale's** | Director of E-Commerce
- **Burberry** | Director of Strategy
- **Coach** | Vice President
- **Coty** | Vice President, Global Digital
- **David Yurman** | Vice President of Marketing
- **Diane von Furstenberg** | Director of Marketing
- **Hammacher Schlemmer** | Director of E-Commerce
- **Hudson's Bay** | Director, Digital Marketing
- **L'Oreal** | Vice President, Digital Strategy and E-Commerce
- **Macy's** | Vice President, Omnichannel Technology
- **Neiman Marcus** | Director of Marketing, E-Commerce
- **New York & Company** | Vice President, CRM
- **Marc Jacobs** | Vice President
- **Pier 1 Imports** | Executive Vice President, Merchandising
- **QVC** | Director, Online Marketing
- **Rue La La** | Chief Marketing Officer, Vice President
- **The Sharper Image** | Senior Vice President and Chief Marketing Officer
- **True Value** | Director, E-Commerce

GOLD SPONSORSHIP: \$15,900 net

- Includes introduction and welcome from sponsor
- Includes logos on all email, online and live event signage promotions
- Sponsor gets to invite up to 10 retail/e-commerce clients/prospects to the event (email promotions created by *Total Retail*)
- Sponsor can send up to three representatives to event
- *Total Retail* will provide a list of attendees to sponsor which will include attendees' names, titles, company name and contact information, max of 75 people
- Sponsor can provide a gift and/or handout for all attendees or run a giveaway raffle
- Customized multi-media campaign

sampling of past sponsors:



roundtables.mytotalretail.com