



GIRL TALKS

OCT 2016 SAN FRANCISCO | NEW YORK CITY

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TotalRetail

The **Women in Retail Leadership Circle** brings you “**Girl Talks**,” an opportunity for attendees to think, talk and improve their personal and professional lives and for you to gain leads, recognition and serious ROI. Gather with your peers to hear short, passionate presentations delivered by powerful women leaders. Gain new insights and ideas on everything from leadership skills, emerging retail technology trends, learning from failure, how to negotiate, and so much more! girltalkseast.wirlc.com

PLATINUM SPONSOR: \$14,900 net (only 4 available)

- + 5-minute mini case study before keynote
- + Sponsor gets to invite two retail/e-tail guests
- + E-blast promotion to TR file in Q4 (32K active retailers/e-tailers)
- + Complete attendee list with full contact information
- + Company name and logo on pre-event promotions and event signage
- + Two passes to the event
- + Full Page, 4/C ad in Winter issue of TR Magazine
- + 1 week Featured Resource in TR Report e-newsletter
- + Sponsor can distribute literature at event and include a gift in swag bags or raffle off an item

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