

EXPERTS AND AUDIENCE WEIGH IN ON 2019'S BEST TV

JUNE 12-13TH, 2019

Which TV Will Be Crowned the Ultra-High Definition Winner? Robert Zohn, Joel Silver and Scott Wilkinson to host 15th Annual *TV Shootout® at CE Week 2019 at Jacob K. Javits Convention Center

Buying a new TV means being educated about your technology and features. To help, we're hosting the ValueElectronics.com Annual TV Shootout at this year's CE Week event in New York City. Now in its 15th year, the Annual TV Shootout helps media, influencers and consumers become critical viewers through the voting process. This year, judges will be looking at contrast ratio, peak brightness, black level, color accuracy, color saturation, color volume, colorimetry, and resolution and motion artifacts.

OPTION 1 (\$10,000 net):

- A counter at CE Week to showcase your TVs and give out collateral
- We would include one of your representatives as a speaker on our HDTV and HDR panel, including 8K
- Your company Listing in the CE Week Program
- A Full page in the CE Week Program
- Social Media Promotion
- 1 Best of Show entries
- A CE WEEK TV Interview
- Press List Access
- Your company logo on the website in a Sponsor position

OPTION 2 (\$15,000 net):

- A counter at CE Week to showcase your TVs and give out collateral
- We would include one of your representatives as a speaker on our HDTV and HDR panel, including 8K
- Your company Logo on the Website in a Sponsor position
- Your company Listing in the CE Week Program
- A Full page in the CE Week Program
- Social Media Promotion
- 2 Best of Show entries
- Join as a panelist during the CE Week TV conference session
- A CE WEEK TV Interview
- Press List Access
- Onsite Signage

NEED MORE INFORMATION? CONTACT:

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